WAMF Commercial Continuity #2

Telephone 1050 — Ext. 239 or 1230
Amherst College Radio Station
Walker Hall, Amherst, Mass.

Sponsor: SAM GOODY **Date:** Sundays

Program Location: WCSR **Time:** DURING CONCERT HALL

Announcer: Head of Night

WHEN AN OPPORTUNITY COMES ALONG WHEREBY YOU CAN ADD TO OR START A RECORD LIBRARY OF FINE MUSIC, YOU SHOULDN'T IGNORE IT. FOR A LONG TIME, SAM GOODY HAS MADE IT HIS POLICY TO MAKE LONG PLAYING RECORDS AVAILABLE TO YOU AT THE LOWEST POSSIBLE COST. HE BELIEVES IN VOLUME BUSINESS, SO THAT PROFITS CAN BE PASSED ON TO CUSTOMERS; AND IN LINE WITH THIS POLICY, HE OFFERS YOU A THIRTY PERCENT DISCOUNT ON ANY LP RECORD LISTED IN ANY CATALOG IN THE UNITED STATES.SO IF YOU'RE INTERESTED IN BUILDING AN LP RECORD LIBRARY, WRITE TO SAM GOODY, AT 235 West 49th Street, in New York. THAT'S SAM GOODY, 235 West 49th Street, NEW YORK CITY.